2023 Big Picture Timeline

#iGIVECAHOLIC

Dates	Participating Organizations
June	* ASSEMBLE your #iGiveCatholic TEAM of staff & volunteers
July - August	 * Brainstorm PROJECT/NEED for which you will raise funds * Identify individuals and local businesses to solicit for MATCH OR CHALLENGE GIFTS * Consider who might be solicited for PEER-TO-PEER FUNDRAISING, both individuals AND support organizations (<i>i.e. board, council, parish ministries, PTO, clubs, etc.</i>) * Determine COMMUNICATION strategy CLICK HERE for Marketing Toolkit, Social Media Timeline, and more
August	* Participate in LOCAL TRAININGS offered by arch/diocese/foundation * Watch pre-recorded TRAINING WEBINARS CLICK HERE for online training menu
Mon, Aug 14	REGISTRATION for participating organizations begins!
Tue, Aug 22 3:00 PM Eastern Tue, Aug 29	WEBINAR – "Getting Ready for #iGiveCatholic 2023" (click to register) How to register, overview of tools & resources available, Q&A WEBINAR – "TOP TEN ROUNDTABLE" (click to register)
3:00 PM Eastern	Moderated conversation with 2022 Top Ten Leaderboard about strategies they used, obstacles they overcame, what they've learned
September- October	 * Enter BANKING INFORMATION and get verified * Draft email COMMUNICATIONS and social media posts * Review and update DATABASE of donors, families, supporters * Customize PROFILE PAGE with logo/photos/stories/video/donation levels * Distribute SAVE THE DATE in all communication channels
Fri, Nov 3	LAST DAY TO REGISTER! Registration closes at 11:59 PM
Wed, Nov 8 3:00 PM Eastern	WEBINAR – "Final Steps to Success" (click to register) Last minute tips, review of best practices to support success! Q&A
Mon, Nov 13	Advanced Giving Day Phase!
Tue, Nov 28	#iGiveCatholic on #GivingTuesday!
Tue, Dec 5	Enter all remaining offline gifts of cash and checks! Dashboard closes at 11:59 PM
Wed, Dec 6	Create and distribute thank you notes for donors, sponsors, & volunteers

Questions?

Reach out to your local #iGiveCatholic leader, which you can find by scrolling down to <u>Arch/Diocesan/Foundation Partner Contacts on FAQ page. (click to view)</u>